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Sensory analysis — Methodology — Duo-trio test

Analyse sensorielle — Méthodologie — Essai duo-trio

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

The main task of technical committees is to prepare International Standards. Draft International Standards adopted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO 10399 was prepared by Technical Committee ISO/TC 34, Food products, Subcommittee SC 12, Sensory analysis.

This second edition cancels and replaces the first edition (ISQ30399:1991), which has been technically revised.

Sensory analysis — Methodology — Duo-trio test

1 Scope

This International Standard describes a procedure for determining whether a perceptible sensory difference or similarity exists between samples of two products. The method is a forced-choice procedure. The method is applicable whether a difference exists in a single sensory attribute or in several attributes.

The method is statistically less efficient than the triangle test (described in ISO 4120) but is easier to perform by the assessors.

The method is applicable even when the nature of the difference is unknown [i.e. it determines neither the size nor the direction of difference between samples, nor is there any indication of the attribute(s) responsible for the difference]. The method is applicable only if the products are fairly homogeneous.

The method is effective for

- a) determining that
 - either a perceptible difference results (duo-trio testing for difference), or
 - a perceptible difference does not result (duo trio testing for similarity) when, for example, a change is made in ingredients, processing, packaging, handling or storage;
- b) or for selecting, training and monitoring assessors.

Two forms of the method are described

- the constant-reference technique, used when one product is familiar to the assessors (e.g. a sample from regular production), and
- the balanced-reference technique, used when one product is not more familiar than the other.

2 Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 5492:1992, Sensory analysis — Vocabulary

ISO 8589:1988, Sensory analysis — General guidance for the design of test rooms

3 Terms and definitions

For the purposes of this document, the terms and definitions given in ISO 5492 and the following apply.

3.1

alpha-risk

α -risk

probability of concluding that a perceptible difference exists when one does not

NOTE This is also known as Type I error, significance level or false positive rate.

3.2

beta-risk

β-risk

probability of concluding that no perceptible difference exists when one does

NOTE This is also known as Type II error or false negative rate.

3.3

difference

situation in which samples can be distinguished based on their sensory properties

NOTE The proportion of assessments in which a perceptible difference is detected between the two products is given the symbol p_d .

3.4

product

material to be evaluated

3.5

sample

unit of product prepared, presented and evaluated in the test

3.6

sensitivity

general term used to summarize the performance characteristics of the test

NOTE In statistical terms, the sensitivity of the test is defined by the values of α , β and p_d .

3.7

similarity

situation in which any perceptible differences between the samples are so small that the products can be used interchangeably

3.8

triad

those three samples given to an assessor in the duo-trio test

NOTE In the duo-trio test, one sample is labelled as the reference, the other two are marked with different codes. One of the coded samples is the same product as the reference; the other coded sample is the other product in the test.

4 Principle

The number of assessors is chosen based on the sensitivity desired for the test. (See 6.2 and the discussion in A.3.)

Assessors receive a set of three samples (i.e. a triad), one sample of which is labelled as a reference and the other two samples have different codes. The assessors are informed that one of the coded samples is the

same as the reference and that one is different. Based on their training and the instructions given prior to the test, the assessors report either which of the coded samples they believe to be same as the reference, or which of the coded samples they believe to be different from the reference.

The number of correct responses is counted and the significance is determined by reference to a statistical table.

5 General test conditions and requirements

- **5.1** Clearly define the test objective in writing.
- **5.2** Carry out the test under conditions that prevent communication among assessors until all the evaluations have been completed using facilities and booths that comply with ISO 8589.
- **5.3** Prepare the samples out of sight of the assessors and in an identical manner (i.e. same apparatus, same vessels, same quantity of product).
- **5.4** Assessors shall not be able to identify the samples from the way in which they are presented. For example, in a taste test, avoid any differences in appearance. Mask any irrelevant colour differences using light filters and/or subdued illumination.
- **5.5** Code the vessels containing the samples in a uniform manner, preferably using three-digit numbers, chosen at random for each test. Each triad is composed of three samples, one labelled as the reference and two labelled with different codes. Preferably, different codes should be used for each assessor during a session. However, the same two codes may be used for all assessors within a test, provided that each code is used only once per assessor during a test session (e.g., if several duo-trio tests on different products are being conducted in the same session).
- **5.6** The quantity or volume served shall be identical for the three samples in each triad, just as that of all the other samples in a series of tests on a given type of product. The quantity or volume to be evaluated may be imposed. If it is not, the assessors should be told to take quantities or volumes that are always similar whatever the sample.
- **5.7** The temperature of the three samples in each triad shall be identical, just as that of all the other samples in a series of tests on a given type of product. It is preferable to present the samples at the temperature at which the product is generally consumed.
- 5.8 The assessors shall be told whether or not they are to swallow the samples or whether they are free to do as they please. In this latter case, they shall be requested to proceed in the same manner for all samples.
- **5.9** During the test sessions, avoid giving information about product identity, expected treatment effects, or individual performance until all testing is completed.

6 Assessors

6.1 Qualification

All assessors should possess the same level of qualification, this level being chosen on the basis of the test objective (see ISO 8586-1 and ISO 8586-2 for guidance). Experience and familiarity with the product may improve the performance of an assessor and, therefore, may increase the likelihood of finding a significant difference. Monitoring the performance of assessors over time may be useful for increased sensitivity.

All assessors shall be familiar with the mechanics of the duo-trio test (i.e. the format, task and evaluation procedure).

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6.2 Number of assessors

Choose the number of assessors so as to obtain the sensitivity required for the test (see discussion in A.3). Using large numbers of assessors increases the likelihood of detecting small differences between the products. However, in practice, the number of assessors often is determined by material conditions (e.g. duration of the experiment, number of available assessors, quantity of product). When testing for a difference, typical numbers of assessors are between 32 and 36. When testing for no meaningful difference (i.e. similarity), twice as many assessors (i.e. approximately 72) are needed for equivalent sensitivity.

Avoid replicate evaluations by the same assessor whenever possible. However, if replicate evaluations are needed to produce a sufficient number of total evaluations, every effort should be made to have each assessor perform the same number of replicate evaluations. For example, if only twelve assessors are available, have each assessor evaluate three triads to obtain a total of 36 evaluations.

NOTE Treating three evaluations performed by twelve assessors as 36 independent evaluations is not valid when testing for similarity using Table A.2. However, the test for difference using Table A.1 is valid even when replicate evaluations are performed (see [9] and [10]). Recent publications (see [7] and [8]) on replicated discrimination tests suggest alternative approaches for analysing replicated evaluations in discrimination tests.

7 Procedure

- **7.1** If the product is familiar to the assessors (e.g. a control sample from the production line), use the constant reference technique. If neither product is more familiar than the other, use the balanced-reference technique
- a) Constant-reference technique: Prepare worksheets and scoresheets (see B.2) in advance of the test so as to utilize an equal number of the two possible sequences of two products, A and B:

A-REF AB A-REF BA

Distribute these at random in groups of two among the assessors (i.e. use each sequence once among the first two assessors; use each sequence once again among the next two assessors, etc.) This will minimize the imbalance that results if the total number of assessors is not an even number.

b) **Balanced-reference technique**: Prepare worksheets and scoresheets (see B.1) in advance of the test so as to utilize an equal number of the four possible sequences of two products, A and B:

A-REF AB A-REF BA

B-REF AB B-REF BA

where the first two triads contain product A as the reference (i.e. A-REF) and the last two triads contain product B as the reference (i.e. B-REF). Distribute these at random in groups of four among the assessors (i.e. use each sequence once among the first group of four assessors; use each sequence once again among the next group of four assessors, etc.). This will minimize the imbalance that results if the total number of assessors is not a multiple of four.

- **7.2** Present the three samples of each triad simultaneously if possible, following the same spatial arrangement for each assessor (e.g. on a line to be sampled always from left to right, in a triangular array). Within the triad, assessors are generally allowed to make repeated evaluations of each sample as desired (if, of course, the nature of the product allows for repeated evaluations).
- **7.3** Instruct the assessors to evaluate the reference sample first, then evaluate the two coded samples in the order in which they were presented. Inform the assessors that one of the coded samples is the same as the reference and that one is different from the reference. Instruct the assessors to indicate either which of the two coded samples is the same as the reference, or which of the two coded samples is different from the reference.

5

When deciding whether to instruct the assessors to select the sample that is the same as the reference or to select the sample that is different from the reference, consideration should be given to whether or not the panel routinely uses other discrimination test methods. Many discrimination test methods like the triangle test, for example, focus on identifying the "odd" or "different" sample in the test. Instructing the assessors to identify the "different" sample in one method and to identify the "same" sample in another method may cause confusion and lead to higher levels of incorrect responses.

- 7.4 Each scoresheet should provide for a single triad of samples. If an assessor is to carry out more than one test in a session, collect the completed scoresheet and unused samples prior to serving the subsequent triad. The assessor shall not go back to any of the previous samples or change the verdict on any previous test.
- Do not ask questions about preference, acceptance or degree of difference after the assessor has 7.5 made a selection. The selection the assessor has just made may bias the reply to any additional questions. Responses to such questions may be obtained through separate tests for preference, acceptance, degree of difference, etc., see ISO 6658. A comment section asking why the choice was made may be included for the assessor's remarks.
- The duo-trio test is a forced-choice procedure; assessors are not allowed the option of reporting "no difference". An assessor who detects no difference between the samples should be instructed to randomly select one of the samples and to indicate that the selection was only a guess in the comments section of the thefull PDF scoresheet.

Analysis and interpretation of results

8.1 When testing for a difference

Use Table A.1 to analyse the data obtained from a dio-trio test. If the number of correct responses is greater than or equal to the number given in Table A.1 (corresponding to the number of assessors and the α -risk level chosen for the test), conclude that a perceptible difference exists between the samples (see B.1).

If desired, calculate a confidence interval on the proportion of the population that can distinguish the samples. The method is described in B.3.

8.2 When testing for similarity¹⁾

Use Table A.2 to analyse the data obtained from a duo-trio test. If the number of correct responses is less than or equal to the number given in Table A.2 (corresponding to the number of assessors, the β -risk level and the value of p_d chosen for the test), conclude that no meaningful difference exists between the samples (see B.2). If results will be compared from one test to another, then the same value of p_d should be chosen for all tests.

If desired, calculate a confidence interval on the proportion of the population that can distinguish the samples. The method is described in B.3.

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¹⁾ In this International Standard, "similar" does not mean "identical". Rather, "similar" means that the two products are sufficiently alike to be used interchangeably. It is not possible to prove that two products are identical. However, it can be demonstrated that any difference that does exist between two products is so small as to have no practical significance.

9 Test report

Report the test objective, the results and the conclusions. The following additional information is recommended:

- the purpose of the test and the nature of the treatment studied;
- full identification of the samples (i.e. origin, method of preparation, quantity, shape, storage prior to testing, serving size, temperature); sample information should communicate that all storage, handling and preparation was done in such a way as to yield samples that differ only due to the variable of interest, if at all;
- the number of assessors, the number of correct responses and the result of the statistical evaluation (including the values of α , β and p_d used for the test);
- assessors: experience (in sensory testing, with the product, with the samples in the test), age and gender (see ISO 8586-1 and ISO 8586-2 for guidance);
- any information and any specific recommendations given to the assessors in connection with the test;
- the test environment (i.e test facility used, simultaneous or sequential presentation, if the identity of samples was disclosed after the test, if so, in what manner);
- the location, date of the test and name of the panel leader.

10 Precision and bias

Because results of sensory discrimination tests are functions of individual sensitivities, a general statement regarding the reproducibility of results that is applicable to all populations of assessors cannot be made. Precision regarding a particular population of assessors increases as the size of the panel increases and also with training and with exposure to the product.

As a forced-choice procedure is used, results obtained by this method are bias-free, provided that the precautions in Clause 7 are fully observed.

6

Annex A (normative)

Tables

Values given in Table A.1 are the minimum number of correct responses required for significance at the stated α level (i.e. column) for the corresponding number of assessors, n (i.e. row). Reject the assumption of "no difference" if the number of correct responses is greater than or equal to the value in Table A.1.

Table A.1 — Minimum number of correct responses needed to conclude that a perceptible difference exists based a duo-trio test

			α					\mathcal{O}^{α}	ά		
n	0,20	0,10	0,05	0,01	0,001	n	0,20	0,10	0,05	0,01	0,001
6	5	6	6	_	_	26	16	C 7	18	20	22
7	6	6	7	7	_	27	17	18	19	20	22
8	6	7	7	8	_	28	17	18	19	21	23
9	7	7	8	9	_	29	18	19	20	22	24
10	7	8	9	10	10	30	18	20	20	22	24
11	8	9	9	10	11	32	19	21	22	24	26
12	8	9	10	11	12	36	22	23	24	26	28
13	9	10	10	12	13	40	24	25	26	28	31
14	10	10	11	12	13	44	26	27	28	31	33
15	10	11	12	13	14	48	28	29	31	33	36
16	11	12	12	140	15	52	30	32	33	35	38
17	11	12	13	. 44	16	56	32	34	35	38	40
18	12	13	13	15	16	60	34	36	37	40	43
19	12	13	(4)	15	17	64	36	38	40	42	45
20	13	14	•15	16	18	68	38	40	42	45	48
21	13	14	15	17	18	72	41	42	44	47	50
22	13	14	15	17	19	76	43	45	46	49	52
23	15	16	16	18	20	80	45	47	48	51	55
24	15	16	17	19	20	84	47	49	51	54	57
25 🗸	16	17	18	19	21	88	49	51	53	56	59

NOTE f Values in the table are exact because they are based on the binomial distribution. For values of n not in the table, compute approximate values for the missing entries based on the normal approximation to the binomial as follows:

minimum number of responses (x) = nearest whole number greater than $x = (n/2) + z\sqrt{n/4}$

where z varies with the significance level as follows: 0,84 for α = 0,20; 1,28 for α = 0,10; 1,64 for α = 0,05; 2,33 for α = 0,01; 3,09 for $\alpha = 0,001$.

NOTE 2 Values of n < 24 are usually not recommended for a duo-trio test for a difference.

NOTE 3 Adapted from Reference [11].

A.2 Values given in Table A.2 are the maximum number of correct responses required for "similarity" at the chosen levels of p_d , β and n. Accept the assumption of "no difference" at the 100(1- β) % level of confidence if the number of correct responses is less than or equal to the value in Table A.2.

Table A.2 — Maximum number of correct responses needed to conclude that two samples are similar, based on a duo-trio test

				p_{d}							p_{d}		
n	β	10 %	20 %	30 %	40 %	50 %	n	β	10 %	20 %	30 %	40 %	50 %
20	0,001	3	4	5	6	8	52	0,001	17	19	22	25	28
	0,01	5	6	7	8	9	-	0,01	19	22	25	27	30
	0,05	6	7	8	10	11		0,05	22	24	27	30	33
	0,10	7	8	9	10	11		0,10	23	26	28	31	34
	0,20	8	9	10	11	12		0,20	25	27	30	33	35
24	0,001	5	6	7	9	10	56	0,001	18	21	24	27	30
	0,01	7	8	9	10	12		0,01	21	24	27	30	33
	0,05	8	9	11	12	13		0,05	24	27	293	32	36
	0,10	9	10	12	13	14		0,10	25	28	137	34	37
	0,20	10	11	13	14	15		0,20	27	30	32	35	38
28	0,001	6	8	9	11	12	60	0,001	20	23	26	30	33
	0,01	8	10	11	13	14		0,01	23	26	29	33	36
	0,05	10	12	13	15	16		0,05	26	29	32	35	38
	0,10	11	12	14	15	17		0,10	27	30	33	36	40
	0,20	12	14	15	17	18		0,20	29	32	35	38	41
32	0,001	8	10	11	13	15	64	0,001	22	25	29	32	36
	0,01	10	12	13	15	17	20.	0,01	25	28	32	35	39
	0,05	12	14	15	17	19	7/10	0,05	28	31	34	38	41
	0,10	13	15	16	18	20 ×	Ç	0,10	29	32	36	39	43
	0,20	14	16	18	19	21		0,20	31	34	37	41	44
36	0,001	10	11	13	15	1 7	68	0,001	24	27	31	34	38
	0,01	12	14	16	18	20		0,01	27	30	34	38	41
	0,05	14	16	18	20	22		0,05	30	33	37	40	44
	0,10	15	17	19	21	23		0,10	31	35	38	42	45
40	0,20	16	18	20	22	24	70	0,20	33	36	40	43	47
40	0,001 0,01	11 14	13)	15 18	18 20	20	72	0,001 0,01	26 29	29	33 36	37 40	41 44
	0,01	16	18	20	22	22 24		0,01	32	32 35	39	43	44 47
	0,10	47	19	21	23	25		0,10	33	37	41	44	48
	0,20	18	20	22	25	27		0,20	35	39	42	46	50
44	0,001	13	15	18	20	23	76	0,001	27	31	35	39	44
	0,01	16	18	20	23	25	. •	0,01	31	35	39	43	47
	0,05	18	20	22	25	27		0,05	34	38	41	45	50
	0,10	19	21	24	26	28		0,10	35	39	43	47	51
	0,20	20	23	25	27	30		0,20	37	41	45	49	53
48	0,001	15	17	20	22	25	80	0,001	29	33	38	42	46
	0,01	17	20	22	25	28		0,01	33	37	41	45	50
	0,05	20	22	25	27	30		0,05	36	40	44	48	53
	0,10	21	23	26	28	31		0,10	37	41	46	50	54
	0,20	23	25	27	30	33		0,20	39	43	47	52	56

Table A.2 (continued)

				p_{d}				0			p_{d}		
n	β	10 %	20 %	30 %	40 %	50 %	n	β	10 %	20 %	30 %	40 %	50 %
84	0,001	31	35	40	44	49	100	0,001	39	44	49	54	60
	0,01	35	39	43	48	52		0,01	42	47	53	58	64
	0,05	38	42	46	51	55		0,05	46	51	56	61	67
	0,10	39	44	48	52	57		0,10	48	53	58	63	68
	0,20	41	46	50	54	59		0,20	50	55	60	65	70
88	0,001	33	37	42	47	52	104	0,001	40	46	51	57	63
	0,01	37	41	46	50	55		0,01	44	50	55	61	66
	0,05	40	44	49	53	58		0,05	48	53	59	64	70
	0,10	41	46	50	55	60		0,10	50	55	60	66	71
	0,20	43	48	52	57	62		0,20	52	57	63	68	73
92	0,001	35	40	44	49	55	108	0,001	42	48	54	59	65
	0,01	38	43	48	53	58		0,01	46	52	57	63	69
	0,05	42	46	51	56	61		0,05	50	55	61	67	72
	0,10	43	48	53	58	63		0/10	52	57	63	68	74
	0,20	46	50	55	60	65	٤١	0,20	54	60	65	71	76
96	0,001	37	42	47	52	57	112	0,001	44	50	56	62	68
	0,01	40	45	50	56	61	11.	0,01	48	54	60	66	72
	0,05	44	49	54	59	642		0,05	52	58	63	69	75
	0,10	46	50	55	60	66		0,10	54	60	65	71	77
	0,20	48	53	57	62	67		0,20	56	62	68	73	79

NOTE 1 Values in the table are exact because they are based on the binomial distribution. For values of n not in the table, compute an approximate $100(1-\beta)$ % upper confidence limit for p_d based on the normal approximation to the binomial as:

$$[2(x/n)-1]+2z_{\beta}\sqrt{(nx-x^2)/n^3}$$

where

x is the number of correct answers;

n is the number of assessors;

 z_{β} varies as follows: 0,84 for β = 0,20; 1,28 for β = 0,10; 1,64 for β = 0,05; 2,33 for β = 0,01; 3,09 for β = 0,001.

If the computed value is less than the selected limit for p_d , then declare the samples similar at the β level of significance.

NOTE 2 Values of n < 36 are usually not recommended for duo-trio test for similarity.

NOTE 3 Adapted from Reference [11].

Table A.3 shows a statistical approach for determining the number of assessors. The statistical sensitivity of the test is a function of three values: the α -risk, the β -risk, and the maximum allowable proportion of distinguishers, $p_d^{(2)}$. Prior to conducting the test, select values for α , β and p_d using the following guidelines.

As a rule of thumb, a statistically significant result at

- an α -risk of 10 % to 5 % (0,10 to 0,05) indicates slight evidence that a difference was apparent;
- an α -risk of 5 % to 1 % (0,05 to 0,01) indicates moderate evidence that a difference was apparent;
- an α -risk of 1 % to 0,1 % (0,01 to 0,001) indicates strong evidence that a difference was apparent; and
- an α -risk below 0,1 % (< 0,001) indicates very strong evidence that a difference was apparent

Full PDF of ISO 103¢ For β -risks, the strength of the evidence that a difference was not apparent is assessed using the same criteria as above (substituting " β " for " α " and "was not apparent" for "was apparent").

The maximum allowable proportion of distinguishers, p_d , falls into three ranges:

- p_d < 25 % represents small values;</p>
- 25 % < p_d < 35 % represents medium sized values; and
- p_d < 35 % represents large values.

Choose the number of assessors so as to obtain the level of sensitivity required for the test. Enter Table A.3 in the section corresponding to the selected values of p_d and the column corresponding to the selected value of β . The minimum required number of assessors is found in the row corresponding to the selected value of α . Alternatively, Table A.3 may be used to develop a set of values for $p_{\rm d}$, α and β that provide acceptable sensitivity while maintaining the number of assessors within practical limits. The approach is presented in detail in Reference [12].

Values given in Table A.3 are the minimum number of assessors required to execute a duo-trio test with a specified sensitivity determined by the values of p_d , α and β . Enter the table in the section corresponding to the chosen value of p_d and the column corresponding to the chosen value of β . Read the minimum number of assessors from the row corresponding to the chosen value of α . STANDARDSIS

2) In this International Standard, the probability of a correct response, p_c , is modelled as $p_c = p_d + (1 - p_d)/2$, where p_d is the proportion of the population of assessors who can distinguish between the two products. A psychometrical model of the assessor's decision process, such as the Thurstone-Ura model [8], could also be applied in a duo-trio test.

Table A.3 — Number of assessors needed for a duo-trio test

~	n.	β								
α	p_{d}	0,20	0,10	0,05	0,01	0,001				
0,20		12	19	26	39	58				
0,10		19	26	33	48	70				
0,05	50 %	23	33	42	58	82				
0,01		40	50	59	80	107				
0,001		61	71	83	107	140				
0,20		19	30	39	60	94				
0,10		28	39	53	79	113				
0,05	40 %	37	53	67	93	132				
0,01		64	80	96	130	174				
0,001		95	117	135	176	228				
0,20		32	49	68	110	166				
0,10		53	72	96	145	208				
0,05	30 %	69	93	19	173	243				
0,01		112	143	174	235	319				
0,001		172	210	246	318	412				
0,20		77	112	158	253	384				
0,10		115	© 168	214	322	471				
0,05	20 %	158	213	268	392	554				
0,01		252	325	391	535	726				
0,001		386	479	556	731	944				
0,20		294	451	618	1 006	1 555				
0,10		461	658	861	1 310	1 905				
0,05	10 %	620	866	1 092	1 583	2 237				
0,01	CIST	1 007	1 301	1 582	2 170	2 927				
0,001		1 551	1 908	2 248	2 937	3 812				
NOTE Adapt	ed from Reference	[12].								

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Annex B

(informative)

Examples

B.1 Example 1: Duo-trio test to confirm that a difference exists — Balanced reference technique

B.1.1 Background

A tomato soup manufacturer would like to introduce a new and more costly low-salt formula in the hope of gaining a market advantage. Before submitting it to a consumer test in comparison with the old formula, the company wishes to confirm that the two products can be distinguished sensorially. The duo-trio test in the balanced reference mode is chosen because the complex flavour of the product makes it important that the assessors' decision process is uncomplicated. The head of production is willing to take only a small chance of concluding that a difference exists when one does not. However, because the old product is still very acceptable, he is willing to accept a greater risk of missing a difference that does exist.

B.1.2 Test objective

The objective is to confirm that the new product (B) can be distinguished from the current product (A) in order to justify testing with consumers.

B.1.3 Number of assessors

To provide the head of production with substantial protection against falsely concluding that a difference exists, the sensory analyst proposes $\alpha = 0.01$. In order to balance the order of presentation of the samples, the analyst decides to recruit 36 assessors.

B.1.4 Conducting the test

Samples (54 servings of "A" and 54 servings of "B") are prepared. Of these, 18 "A" samples and 18 "B" samples are labelled as references. The remaining 36 "A" samples and 36 "B" samples are coded with unique random three-digit numbers. The entire collection of samples is then sorted into nine series, each comprising four sets of samples as shown below. The first serving in each set is the reference, designated A-REF or B-REF as the case may be:

A-REF AB

A-REF BA B-REF BA

Each of the four triads is presented nine times so as to cover the 36 assessors in a balanced random order. See Figure B.1 for the worksheet. An example of the scoresheet used is shown in Figure B.2.

B.1.5 Analysis and interpretation of results

A total of 28 assessors correctly identify the sample that is the same as the reference. In Table A.1, in the row corresponding to 36 assessors and the column corresponding to $\alpha = 0.01$, the sensory analyst finds that 26 correct responses are required to conclude that a perceptible difference exists at the $\alpha = 0.01$. Therefore, 28 correct responses are sufficient to conclude that the two products are perceptibly different.

Optionally, the analyst may choose to compute a one-sided, lower confidence interval on the proportion of the population that can perceive a difference between the samples. The calculations (see also B.3) are

$$\left[2 \left(28 / 36\right) - 1\right] - 2 \times 2{,}33\,\sqrt{\left(28 / 36\right) \left[1 - \left(28 / 36\right)\right] / 36} \, = 0{,}233$$

The analyst may conclude with 99 % confidence that at least 23 % of the population can perceive a difference between the samples.

B.1.6 Report and conclusions

The sensory analyst reports that the prototype could, in fact, be distinguished from the current product by the panel (n = 36, x = 28) at the 1 % level of significance. Manufacturing trials using the new process should proceed to testing with consumers as proposed in B.1.2.

							0.1			
Date: Sept. 20, 2003 Test code: TX-0245										
Duo-trio test sample order and serving protocol										
Post this sheet in the area where trays are prepared. Code scoresheets and serving containers ahead of time										
Product type	Product type: Tomato Soup									
Sample identification:										
A = Current	(Codes 941 a	and 387)		B = New (Coo	les 792 and	519)				
Code servin	g containers	as follows		C.						
Panelist	5	Sample-code)	©`	Panelist		Sample-code)		
1	A-REF	A-941	B-792	Jien the f	19	A-REF	A-941	B-792		
2	A-REF	B-792	A-941	ien.	20	B-REF	B-519	A-387		
3	B-REF	A-387	B-519	7.	21	B-REF	A-387	B-519		
4	B-REF	B-519	A-387		22	B-REF	B-519	A-387		
5	B-REF	A-387	B-519		23	A-REF	A-941	B-792		
6	A-REF	B-792	• A-941		24	A-REF	B-792	A-941		
7	A-REF	A-941	B-792		25	A-REF	A-941	B-792		
8	B-REF	B-519	A-387		26	A-REF	B-792	A-941		
9	B-REF	A-387	B-519		27	B-REF	A-387	B-519		
10	A-REF	A-941	B-792		28	B-REF	B-519	A-387		
11	B-REF	B-519	A-387		29	A-REF	A-941	B-792		
12	A-REF	B-792	A-941		30	B-REF	B-519	A-387		
13	B-REF	A-387	B-519		31	B-REF	A-387	B-519		
c_{14}	B-REF	B-519	A-387		32	A-REF	B-792	A-941		
15	A-REF	A-941	B-792		33	B-REF	A-387	B-519		
16	A-REF	B-792	A-941		34	B-REF	B-519	A-387		
17	B-REF	A-387	B-519		35	A-REF	A-941	B-792		
18	18 A-REF B-792 A-941 36 A-REF B-792 A-941									
1 Label cu	ups with REF o	r the indicated	three-digit ra	ndom number an	d arrange in s	serving order	for each assess	sor.		
	3 3									
3 Decode whether reply was correct or incorrect by referring back to the worksheet.										

Figure B.1 — Worksheet for Example 1

		Duo-tri	o test	
Assessor No	Name			Date
Instructions				
as the reference. The	other is different from t	the reference	e. Mark an "X" i	one of the other two samples is the same in the box for the sample that is the same may note under Remarks that you were
	REF	941	792	
Remarks:				A

Figure B.2 — Scoresheet for duo-trio difference test in Example 1

B.2 Example 2: Duo-trio test to confirm that two samples are similar — Constant reference technique

B.2.1 Background

A soft drinks company wishes to make certain that a proposed new package does not alter the flavour of the beverage to a point where consumers can detect a difference. The production manager knows that it is impossible to prove that two products are identical, but he wishes to make certain that only a small proportion of the population will be likely to detect a difference if one exists. On the other hand, he is willing to take a fairly large chance of incorrectly concluding that the products are different when they are not, because this will only mean continuing with the satisfactory old package, perhaps modifying the new one and then testing again.

B.2.2 Test objective

The objective is to determine if product filled and stored in the new package is sufficiently similar to product filled and stored in the current package.

B.2.3 Number of assessors

The sensory analyst proposes to use the duo-trio-test with the current product as the constant reference because this product is well-known to the assessors, who will need no time or effort to familiarize themselves with its flavour. The analyst then works with the production manager to decide on the levels of risk that are appropriate for the test. It is decided that the maximum allowable proportion of discriminators should be $p_{\rm d}=30$ %. The manufacturer is only willing to take a $\beta=0.05$ chance of failing to detect that level of discriminators. The sensory analyst recruits 52 assessors for the test.

B.2.4 Conducting the test

The sensory analyst uses the worksheet shown in Figure B.3 and the scoresheet shown in Figure B.4 to run the test. The analyst prepares 104 servings of product from the current package (A) and 52 servings of product from the new package (B) to yield 26 servings of each of the two possible triads: A-REF AB and A-REF BA.

B.2.5 Analysis and interpretation of results

One assessor failed to appear for the test. Of the 51 assessors who did participate, 25 correctly identify the sample that is different from the reference in the test. Referring to Table A.2, the analyst finds that there is no entry for n = 51. So, the analyst uses the equation in Note 1 to Table A.2 to determine if it is possible to conclude that the two samples are similar. The analyst finds that:

$$\left[2\left(25/51\right) \ -1\right] + 2 \times 1{,}64\sqrt{\left(51 \times 25 - 25^2\right)/51^3} = 0{,}210$$

ence. The entire full poly of the original state original state of the original state original state original That is, the analyst can be 95 % confident that no more than 21 % of assessors can distinguish the samples. The analyst concludes that the new packaging meets the manufacturer's criterion of 95 % certainty (i.e. β = 0,05) that no more than p_d = 30 % of the population are able to detect a difference. The new packaging may be substituted for the current.

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